

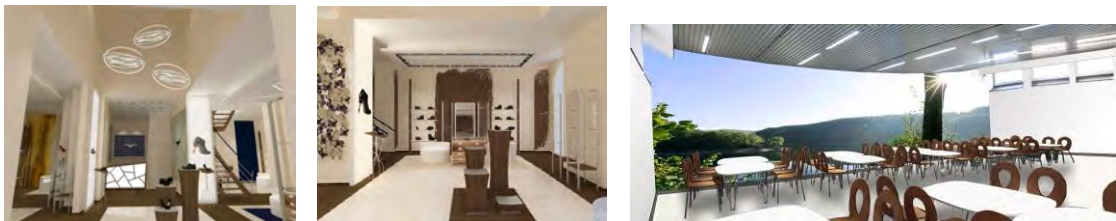
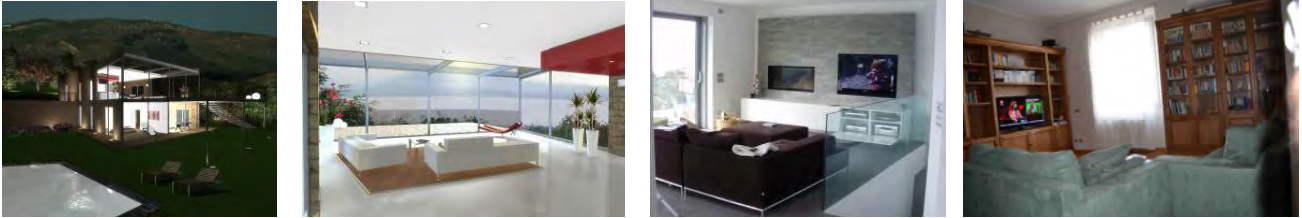
The history book twothousandseventeen.



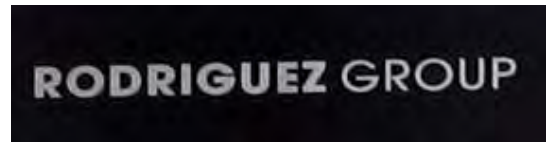
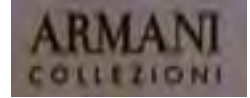
21architettura

THE HISTORY BOOK

Projects @ 2019.



Corporate Clients @ 2017.



Sergio Alberto Danese

Milano 21.10.1959

Via San Antonio 79, 28040 Lesa, NO



Web site21architettura.com

Main office : Via G. Morone 6, 20121 Milano.....+39.02.76409797

Secondary Office : P.zza L. Carabelli 12, 28046 Meina, NO.....+39.0322.660242

France address : NDAR Ship Consulting, 150 Rue Goa, 06600 Antibes, FR.....+33.4.93911324

US address : Flavia Danese Sr. Director of Finance 235 E. 73 Street, 10021 NY, NY, USA.....+1.212.772.0645

Mission : being the **Taylor of the Client** proposing appropriate solutions following his spirit and culture;

Skills : specialist in design, Team leading, construction direction, accounting, permit processes, human relations;

Consultancy on fashion firms projects:

US projects : 2017-2019 VF International new Belgium Headquarter in Berchem, Antwerpen
2015-2016 Bally CH Flagship store 340 Rodeo Dr, Beverly Hill, Los Angeles, CA
2009 Miu Miu USA ALA Moana Honolulu, HI
2008 - Prada USA Ala Moana Honolulu, HI
2005-2006 Giorgio Armani stores at Neman Marcus : Atlanta GA, Boca Raton FL,
San Francisco, CA;

Asia projects : 2008-2009 Prada Foundation, The Transformer, Seoul, SK
2008-2009 Prada SPA stores in Kula Lumpur

Europe projects : 2013-2014 Bally CH Building, 44 New Bond Street London, UK
2007-2009 Prada Italia Spa stores @ Tsum & Tretiakovsky, Moscow RU
2007 Prada Italia Spa flagship store in Monte Carlo, Monaco
2002 Mango Espana flagship store, sanremo, IT

Career.

- 2019 21architettura : Founder & Principal @ Architecture & Design Firm
- 2019-12 PoliDesign Politecnico di Milano, Professor @ DXA Design for Architecture & Design Master
- 2009 Co/founder with VIVILOSPAZIO Real Estate Chiasso CH of **ARCHITETTIASSOCIATI**, Real Estate and Architecture project' s promotion in Lugano area, South France and Dubai.
- 2006 **A.I.A. N.Y.S. Architetc License # 031035/2006, New York City Chapter # n. 30408781/2006**
- 1990 founder of 21architettura, architecture & design professional Firm
- 1987-1990 Veggetti Arredamenti, gourmet shops design projects
- 1986 **Italian Institute of Architects Membership, Milan Chapter # 5048**
- 1985 Degree in Architecture @ Politecnico di Milano

Activity : design, permits' filing, direction of construction, bidding, accounting and turnover of villas, boutiques, corporate headquarters over projects in Italy, Europe, US and Asia;

Consultant Activity over fashion Firms' special projects as project executive,

Real Estate specialist.

Architecture & Design.

2017-1990 Retail projects in Italy, France

Villas and apartments in Italy, France, Switzerland

Corporate projects Camper&Nicholsons of Rodriguez Group, Montecarlo, Principaute de Monaco
Peter Insull Yacht Brockers Antibes, France
Sundek Yacht Furniture Antibes, France
Vaillant Group Italia Spa Milano, Italy
Helpworth G.B. Saunier Duval IT Milano-Assago, Italy
Averna Milano, Italy
Sky Piranesi Milano, Italy
IGuzzini Illuminazione Recanati, Itay
Rollon Spa Milano, Italy

Gourmet shops Italy and Switzerland
Regione Campania Wine & Olive expo-tasting event, New York

Real Estate consultancy, Milan Italy

Consultancy & Project Lead.

2019-2000 2017-2019 VF International new Begium Headquarter in Berchem, Antwerpen
Bally of Switzerland, Caslano CH, Flagship stores by David Chipperfield Architects
Zagliani UK-USA, Flagship stores
Facchinetti Group Bergamo, Torch Tower Doha, Qatar
Prada Foundation Italia, the Transformer Seoul, SK, by OMA-Amo rem Koolhas
Prada Spa Italia, Russia, Malaysia, USA projects
Americon Construction NYC for Giorgio Armani, USA retail campaign 2005-2006
Carlyle Group Italia, Milan Italy
Mango Spagna Sanremo, Italy
Swatch Italia, Sanremo, Italy

Teaching.

2019-2012 Professor @ Master DXA “ Design for Architecture “
Course of contemporary architecture and Milan new urban developments
Politecnico di Milano, Italy

Competitions.

2017-2001 TwinSet Flagship Store, Milano 2017
Molteni Group, exhibition @ Bologna Design Week, Bologna 2017
SubZero Wolf, World Kitechen Competition, Usa 2016-2017
StoneCity, Grannobio Spa,
EEMA, “ Il bagno del viticoltore bio-dinamico”, Verona, 2015
Vaillant Group Italia CoExcellence, Milan 2014
Alberto Guardiani flagship store, Milan 2014
Napajjiri falgship store, Milan 2008
Liberty Towers New York, NY, Usa 2002

Conferences.

2018 Business Experience in Design 2018, Chulalongkorn University, Bangkok, Thailand
ESBG 2017, What does Straw mean, Venezia, IT
Interior design – A State of Mind, Esfahan University, Esfahan, Iran
FON University Winter School, Design & Architecture, Skopje, Macedonia

International Conferences.

1990 - 2018

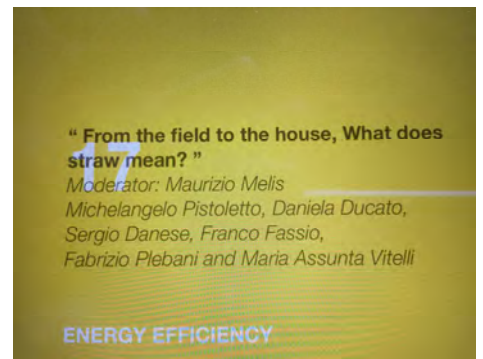


21architettura

Business Experience in Design 2018, Chulalongkorn University, Bangkok, Thailand.....2018



ESBG - What Straw Means, Venezia, IT.....2017



Interior Design – A State of Mind, University of Esfahan, Esfahan, Iran2017



Design & Architecture, FON University Winter School, Skopje, Macedonia.....2017



Consultancy & Project Lead.

1990 - 2019



Prada Transfromer - Seoul 2009

21architettura

VF International, new headquarter, Posthofbrug 1-2, Berchem, Antwerpen, België.....2018-2019.

Design : VF International, CMR Milan, 21Architettura Milan.

Mission : **project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, representative of the Company in front of the Ownership and his R. E..**

General Contractor : **TecnoSpace, Antwerpen, Be.**

Local Architect : **Abv+architecten, Antwerpen, Be.**

Lighting : **Various Brands.**

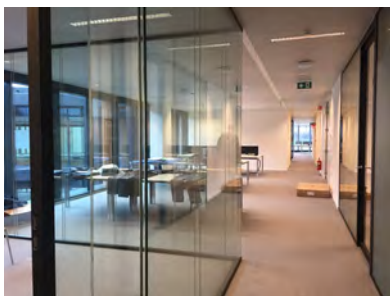
Furniture : **Sedus, Italy;**
Teamworks, NL.

Decorative furniture: **Various Brands.**

Substaibility Certification : **BREEAM 2019.**



reception pt



Reception p2



sr p2

Quinto piano + gym

showrooms

Bally Schuhfabriken CH, flagship store, 340 North Rodeo Dr , Beverly Hills, Los Angeles...2015-2017.

Design : David Chipperfield Architects, Milan.

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.

Lighting : Viabizzuno Italia Spa, Italy.

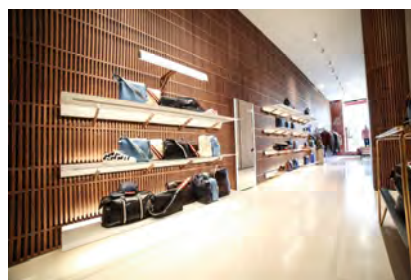
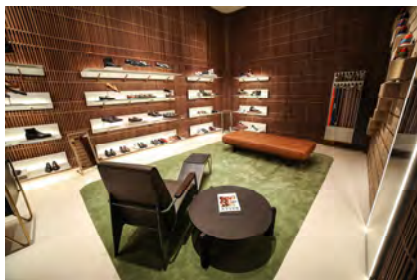
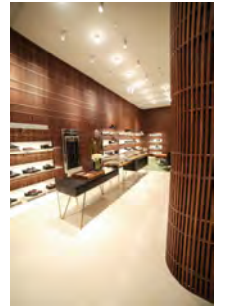
Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy

Leed Certification : Silver interior



Project's specifications :

- facade : red France marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor
- partitions : plaster boards
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, feltro panels
- perimetral shelving : special alluminium with no-wire lighting power system
- central furniture : natural brass, natural nut, extra-light glass
- facilities : custom design in Vals stone
- roof : event space in Vals stone, natural nut wood with garden area

Bally Schuhfabriken CH, flagship store, 44 New Bond Street, London, UK.....2014-2015.

Design : David Chipperfield Architects, Milan.

Mission : Project Director responsible for design, budget, permits process, bidding, G.C. awarding, construction, representative of the Company in front of the Ownership;

General Contractor : Permasteelisa Retail UK.

Local Architect : Mitchell & Price, London, UK

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : Azucena, Milan, Italy.

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy

Leed Certification : Silver Interior.



Project's specifications :

facade: natural Portland stone, full restoration.

windows : natural brass with high performance extra-light glass

floor : carpet

staircase : Vals stone.

ceilings : plaster boards

lighting : design by Viabizzuno Italy

perimetral furniture : natural nut, natural brass

perimetral shelving : special alluminium with no-wire lighting power system

central furniture : natural brass, natural nut, extra-light glass

facilities : custom design in Vals stone

Aspire, The Torch Tower, Hotel and Spa, Doha, Qatar.....2011-2012.

Design : Karim Rashid.

Mission : **Project Director responsible for interior design, budget, bidding, G.C. awarding, refurbishing, representative of the Company in front of Aspire Board.**

General Contractor : **Facchinetti Group Italia, Italy**

Local Architect : **Facchinetti Group**

Furniture : **Various Suppliers, Italy.**

Lighting : **Various Suppliers, Italy.**

Decorative furniture : **Various Suppliers, Italy.**

Technical furniture : **Various Suppliers, Italy**



Project's specifications :

facade: steel, high performance glass

floor : carpet, stone, mosaic

staircase : wood, steel.

ceilings : plaster boards

lighting : various

hotel facilities : spa, gym, lounge, restaurant, suites, terrace pool

Victory Morgana Bay , Restaurant & Lounge, Sanremo, Italy.....2009 - 2010.

Design : David Chipperfield Architects, Milan.

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, refurbishing, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

**Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.**

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy



Project's specifications :

- facade : red France marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor
- partitions : plaster boards
- ceilings : plaster boards
- lighting : .design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, feltro panels
- perimetral shelving : special alluminium with no-wire lighting power system
- central furniture : natural brass, natural nut, extra-light glass
- facilities : custom design in Vals stone
- roof : event space in Vals stone, natural nut wood with garden area

Prada Spa, The Transformer, a Cultural Pavilion, Seoul, SK.....2009.

Design : AMO-OMA, Rem Koolhaas, NL.

Mission : **Project Director responsible for design, budget, permits process, bidding, G.C. awarding, refurbishing, construction, event coordinator representative of the Company in front of the City of Seoul.**

General Contractor : **Eunmin, Seoul, SK.**

Local Architect : **Eunmin, Seoul, SK.**

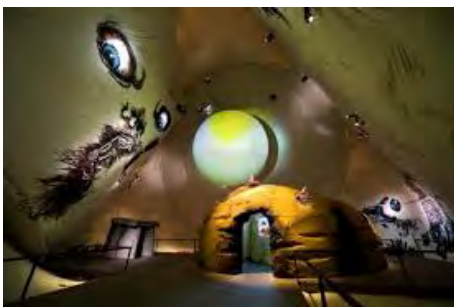
Technical Partner : **LG Electronics, Seoul, SK**

Furniture : **Various Suppliers, Italy.**

Lighting : **Various Suppliers, Italy.**

Decorative furniture : **Various Suppliers, Italy.**

Technical furniture : **Various Suppliers, Italy.**



Project's specifications :

structure : bolded steel beams
skin : Cocoon poliammyde film, painted white
floor : carpet, stone, wood
facilities : lounges, cafeteria, meeting rooms

entrance bridge : steel, wood, glass
lighting : .various
service block : shipping containers with glass edge

Prada Spa, Flag Ship Stores, Montecarlo MC, Moscow, RU,2007-2010.

Design : Studio Baciocchi Architects, Arezzo, Italy

Mission : Project Director responsible for design, budget, permits process, bidding, G.C. awarding, furnishing, construction, event coordinator representative of the Company in front of the Landlord Mercury.

General Contractor : Eunmin, Seoul, SK.

Local Architect : Eunmin, Seoul, SK.

Technical Partner : LG Electronics, Seoul, SK

Furniture : Various Suppliers, Italy.

Lighting : Various Suppliers, Italy.

Decorative furniture : Various Suppliers, Italy.

Technical furniture : Various Suppliers, Italy



Prada Women/Men , Tsum & Tretiyakovsky Moscow



Prada Women , Montecarlo MC

Photos Courtesy of Prada Spa

Project's specifications :

- facade: natural brass, black painted glass,
- windows : natural brass with high performance extra-light glass
- floor : carpet, natural wood
- ceilings : plaster boards
- lighting : .design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, extra-light glass
- perimetral shelving : extra light glass, velvet, saffiano
- central furniture : natural brass, natural nut, extra-light glass
- scenografic furniture : leather, fabrics

**Prada Spa, Flag Ship Stores, Kuala Lumpur MA, Honolulu Hawaii USA, Miu Miu Moscow RU.....
.....2007-2010.**

Design : Studio Baciocchi Architects, Arezzo, Italy

Mission : Project Director responsible for design, budget, permits process, bidding, G.C. awarding, furnishing, construction, event coordinator representative of the Company in front of the Landlord Mercury.

General Contractor : Eunmin, Seoul, SK.

Local Architect : Eunmin, Seoul, SK.

Technical Partner : LG Electronics, Seoul, SK

Furniture : Various Suppliers, Italy.

Lighting : Various Suppliers, Italy.

Decorative furniture : Various Suppliers, Italy.

Technical furniture : Various Suppliers, Italy.



Prada Spa Ala Moana Honolulu. HI



Prada Spa Kuala Lumpur



Prada Spa Ala Moana, Honolulu



Miu Miu Tsum Moscow RU



D. Porthault FR, Flag Ship Store, 4 Av. Montagne, Paris, FR2007.

Design : Canslon Architects, New York, Usa.

Mission : **Project Director** responsible for design, budget, permits process, bidding, G.C. awarding, furnishing, construction, event coordinator representative of the Company in front of the Landlord Mercury.

General Contractor : **Eunmin, Seoul, SK.**

Local Architect : **Eunmin, Seoul, SK.**

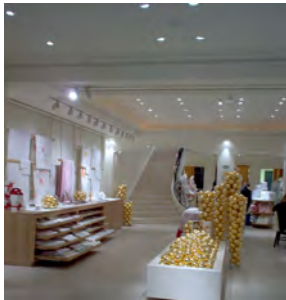
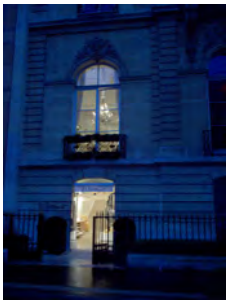
Technical Partner : **LG Electronics, Seoul, SK**

Furniture : **Various Suppliers, Italy.**

Lighting : **Various Suppliers, Italy.**

Decorative furniture : **Various Suppliers, Italy.**

Technical furniture : **Various Suppliers, Italy**



Project's specifications :

- facade: natural brass, black painted glass,
- windows : natural brass with high performance extra-light glass
- floor : carpet, natural wood
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, extra-light glass
- perimetral shelving : extra light glass, velvet, saffiano
- central furniture : natural brass, natural nut, extra-light glass
- scenografic furniture : leather, fabrics

The Carlyle Group, Milan, Italy..... 2006.

Design : 21architettura, Sergio A. Danese Architects

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, refurbishing, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.

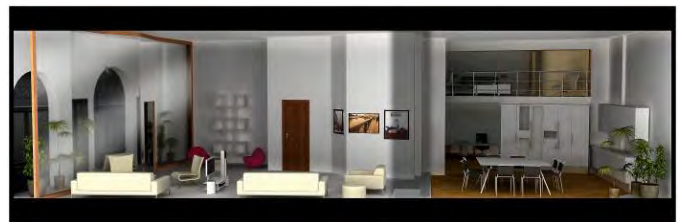
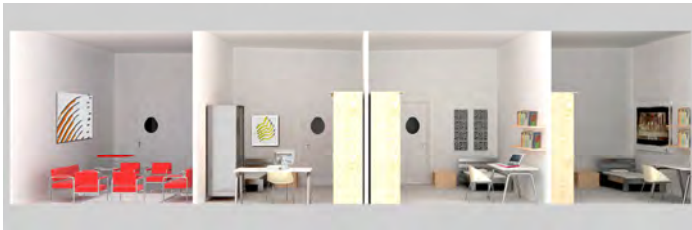
Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy



Project's specifications :

- facade : red Frane marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, or
- partitions : plaster boards
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, feltro panels
- perimetral shelving : special alluminium with no-wire lighting power system
- central furniture : natural brass, natural nut, extra-light glass
- facilities : custom design in Vals stone
- roof : event space in Vals stone, natural nut wood with garden area



American Construction NYC for Armani Corp USA, New York, Usa.....2005 – 2006

Design : Giorgio Armani & Claudio Silvestrin London UK.

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, refurbishing, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

**Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.**

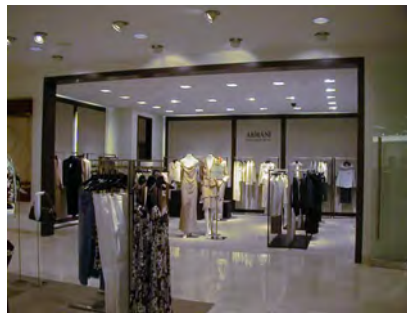
Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy



Project's specifications :

- facade : red Frane marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor
- partitions : plaster boards
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, feltro panels
- perimetral shelving : special alluminium with no-wire lighting power system
- central furniture : natural brass, natural nut, extra-light glass
- facilities : custom design in Vals stone
- roof : event space in Vals stone, natural nut wood with garden area

Swatch Shop, flag ship store, Sanremo Italy.....2004.

Design : Swatch Group, CH.

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, refurbishing, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

**Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.**

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy

Leed Certification : Silver interior



Project's specifications :

- facade : red Frane marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor
- partitions : plaster boards
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, feltro panels
- perimetral shelving : special alluminium with no-wire lighting power system
- central furniture : natural brass, natural nut, extra-light glass
- facilities : custom design in Vals stone
- roof : event space in Vals stone, natural nut wood with garden area

Mango Espana, Flag Ship Store, Sanremo, Italy.....2001.

Design : Mango Es, 21architettura Sergio Alberto Danese Architects

Mission : **Project Director** responsible for design, budget, permits process, bidding, G.C. awarding, furnishing, construction, event coordinator representative of the Company in front of the Landlord Mercury.

General Contractor : **Eunmin, Seoul, SK.**

Local Architect : **Eunmin, Seoul, SK.**

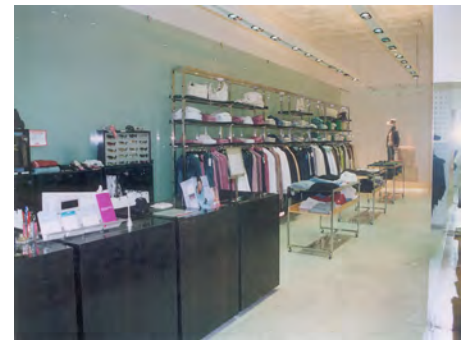
Technical Partner : **LG Electronics, Seoul, SK**

Furniture : **Various Suppliers, Italy.**

Lighting : **Various Suppliers, Italy.**

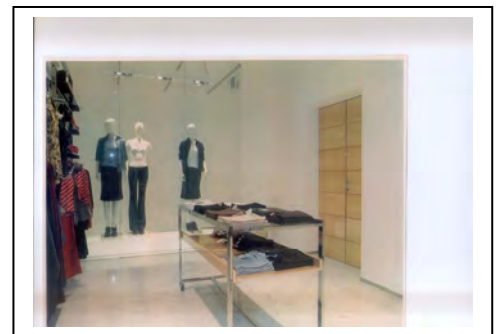
Decorative furniture : **Various Suppliers, Italy.**

Technical furniture : **Various Suppliers, Italy**



Project's specifications :

- facade: natural brass, black painted glass,
- windows : natural brass with high performance extra-light glass
- floor : carpet, natural wood
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, extra-light glass
- perimetral shelving : extra light glass, velvet, saffiano
- central furniture : natural brass, natural nut, extra-light glass
- scenografic furniture : leather, fabrics



The Buildings.

1990 - 2019



21architettura

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

Furniture : various, Italy

Lighting : Viabizzuno Italia Spa, Italy

Decorative furniture : various, Italy

Central furniture : various, Italy

Perimetral displays : various, Italy

Leed Certification : Silver Intentioned



Project's specifications :

facade: stone, glass

windows : natural steel with high performance extra-light glass

floor : resin, natural marble

staircase : steel, natural wood, glass

ceilings : plaster boards, acoustic wood, glass

lighting : design by Viabizzuno Italy

furniture : various

balconies : event area in stone, wood with garden area

roof : event area in stone, wood with garden area

building facilities : hall, auditorium, dynamic meeting rooms, cafeteria

landscape design : dynamic-organic loan, seasonal vegetation, water vascos, auditorium

Vaillant Group Italia Spa, The Excellence Center B1, Italy headquarter, Milan.....2013 - 2014 WP

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

Furniture : various, Italy

Lighting : Viabizzuno Italia Spa, Italy

Decorative furniture : various, Italy

Central furniture : various, Italy

Perimetral displays : various, Italy

Leed Certification : Silver Intentioned



Project's specifications :

- facade: Okalux insulating glass with timber grid
- windows : natural steel with high performance extra-light glass
- floor : self-leveling resin, natural wood,
- staircase : steel, natural wood, glass
- ceilings : plaster boards, acoustic wood, glass
- lighting : design by Viabizzuno Italy
- furniture : various
- roof : event area in stone, wood with garden area
- building facilities : hall, auditorium, dynamic meeting rooms, cafeteria
- landscape design : dynamic-organic loan, seasonal vegetation, water vases

Vaillant Group Italia Spa, The Excellence Center B2, Italy headquarter, Milan, Italy...2013 – 2014 WP

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

Furniture : various, Italy

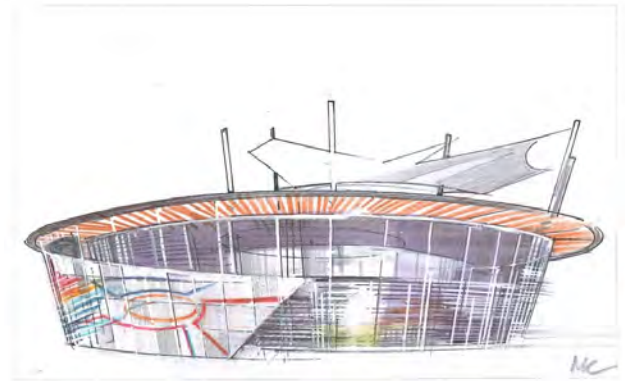
Lighting : Viabizzuno Italia Spa, Italy

Decorative furniture : various, Italy

Central furniture : various, Italy

Perimetral displays : various, Italy

Leed Certification : Silver intentioned



Project's specifications :

facade: Okalux insulating glass with timber grid
windows : natural steel with high performance extra-light glass
floor : self-leveling resin, natural wood,
staircase : steel, natural wood, glass
ceilings : plaster boards, acoustic wood, glass
lighting : design by Viabizzuno Italy
furniture : various
roof : event area in stone, wood with garden area
building facilities : hall, auditorium, dynamic meeting rooms, cafeteria
park : dynamic-organic loan, seasonal vegetation, water vascs

Vaillant Group Italia Spa, Regional Headquarter, Milan, Italy.....Phase # 1.....2012 - 2013

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

Furniture : various, Italy

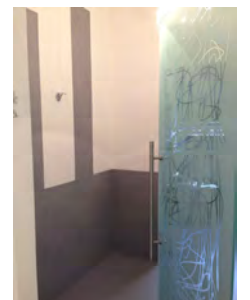
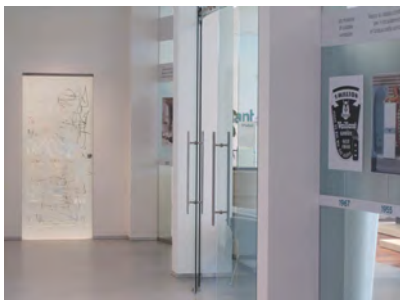
Lighting : various, Italy

Decorative furniture : various, Italy

Central furniture : various, Italy

Perimetral displays : various, Italy

Leed Certification : Silver intended



Project's specifications :

facade: existing 10x10 cm format, original design by Ignazio Gardella Architetco, 1960

windows : silver alluminium

floor : self-leveling resin grey cloud pattern, italian nut natural wood

staircase : self-leveling resin grey

ceilings : plaster boards

lighting : various suppliers

interior design : curved security gkass partitions with curve sliding doors, glass hand decorated sliding doors with custom made handles, Kartell hand chairs by Piero Lissoni, custom made wood displays, fiber glass desk by Karim Rashid

Vaillant Group Italia Spa, Regional Headquarter, Milan, Italy.....Phase # 22012 - 2013 WP

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

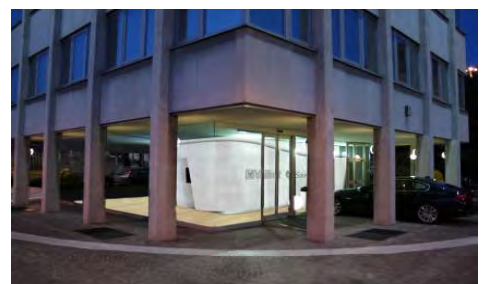
General Contractor : TBC

Furniture : various, Italy

Lighting : various, Italy

Decorative furniture : various, Italy

Central furniture : Targa Italia, Italy



Project's specifications :

facade: insert of bio-cement cells with plants and flowers
vertical garden portions

windows : silver alluminium

floor : self-leveling resin grey cloud pattern, oak natural wood

ceilings : plaster boards

lighting : various suppliers

cafeteria : white resin floor, lighted wall picture, organic shape tables by Tarda Italia

lounge : oak natural floor, lighted wall image, wall black board for employees use, furniture by Kartell Italia design P. Starck

tower lobby : organic rounded birch wood lift shaft covering, led lighth fixtures

courtyard smokers' lounge : custom made umbrella, floating teak floor, wall graphy, furniture by kartell Italia, design P. Stark

Camper & Nicholson – Rodriguez Group, the World Headquarter, Montecarlo, MC.....2002-2003

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

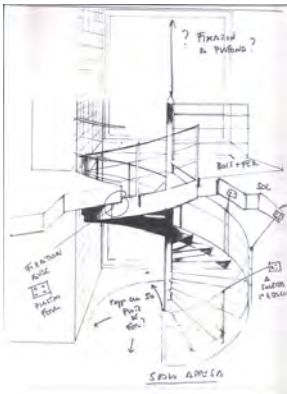
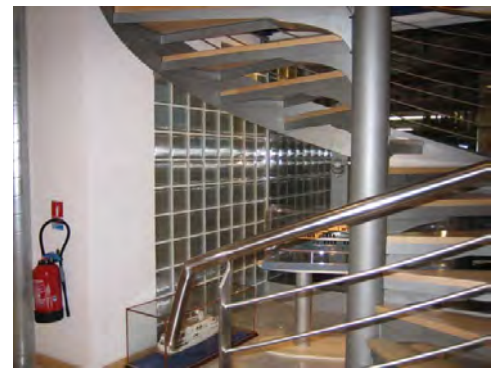
Furniture : various, Italy

Lighting : IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

Central furniture : various, Italy

Perimetral displays : various, Italy



Project's specifications :

- facade : steel, mirrored high-performance glass
- windows : black aluminium
- floor : natural wood, carpet, Carrara marble
- staircase : steel, natural wood, glass
- ceilings : plaster boards, acoustic wood, glass
- lighting : design by Viabizzuno Italy
- furniture : various

The Villas.

1990 - 2019



21architettura

Villa Rosa, Poggiolo si Solcio, Lesa.....2018-2019

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

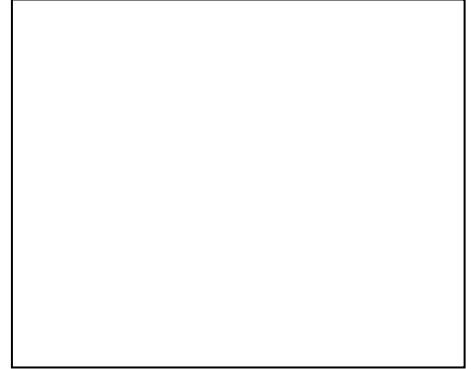
Furniture : various, Italy

Lighting : Viabizzuno Italia Spa, Italy

Decorative furniture :

Central furniture :

Perimetral displays :



Villa, Massino Visconti.....2018

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

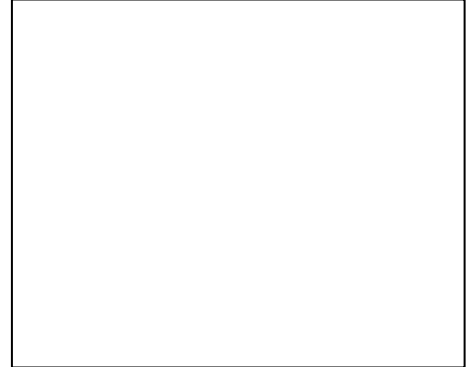
Furniture : various, Italy

Lighting : Viabizzuno Italia Spa, Italy

Decorative furniture :

Central furniture :

Perimetral displays :



Villa Bruna, Ghiffa.....2017

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

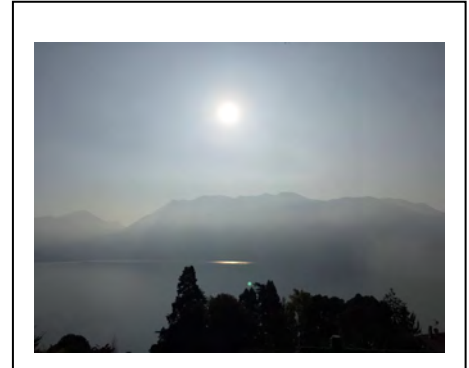
Furniture : various, Italy

Lighting : Viabizzuno Italia Spa, Italy

Decorative furniture :

Central furniture :

Perimetral displays :



Villa, Lesa, Lake Maggiore District2017 WP

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : Zamberletti Sarl, Cannes, FR

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy



Villa, Valbonne, French Riviera, FR.....2014-2015

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : Zamberletti Sarl, Cannes, FR

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy



Project's specifications :

- facade: light pink external paint
- windows : natural oak wood
- floor : natural wood, carpet, tiles
- staircase : steel, natural wood
- roof : natural French Riviera shingles with sky light windows
- lighting : various
- furniture : various, custom made
- garden : tiles, Jacuzzi bath

Villa, Massino Visconti, Lake Maggiore District, TBC.....2014

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : TBC

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy



Project's specifications :

- facade: natural stone, light withe external paint
- windows : steel
- floor : light grey resin, italian nut wood
- roof : glass front, natural stone floor
- lighting : various
- furniture : various, custom made
- externnal staircase : steel, natural wood
- garden : loan, pool with oak path

Villa, Massino Visconti, Lake Maggiore District, TBC.....2010

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

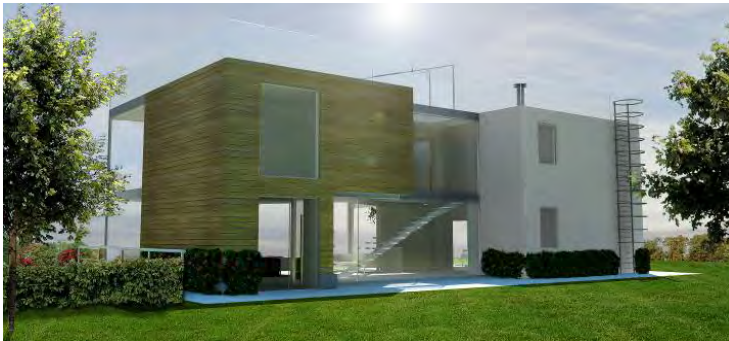
General Contractor : TBC

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy



Project's specifications :

- facade: natural oak wood, light with external paint
- windows : steel
- floor : light grey resin, italian nut wood
- roof : glass front, natural stone floor
- lighting : various
- furniture : various, custom made
- external staircase : steel, natural wood
- garden : lawn, pool with oak path

Villa, Luino, Lake Maggiore District.....2010 - 2011
with N2Architects, Lugano CH

Design : N2Architects, 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : Impresa Rossi, Luino VA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy



Project's specifications :

facade: natural oak wood, light with external paint

windows : steel

floor : light grey resin, italian nut wood

roof : glass front, natural stone floor

lighting : various

furniture : various, custom made

external staircase : steel, natural wood

garden : lawn, pool with oak path

Villa, Cannes, French Riviera, FR.....2000-2002

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

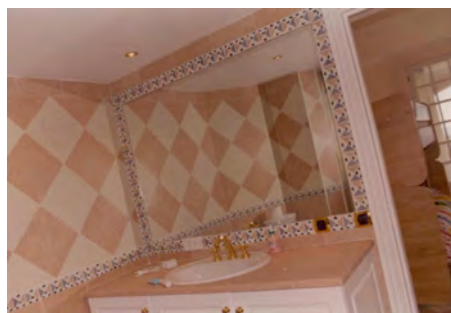
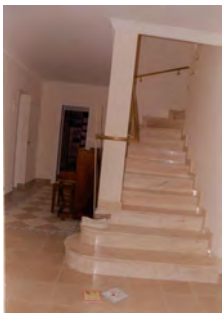
General Contractor : Imprresa Russo Mougins, FR

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy



Project's specifications :

facade: natural oak wood, light withe external paint

windows : steel

floor : light grey resin, italian nut wood

roof : glass front, natural stone floor

lighting : various

furniture : various, custom made

external staircase : steel, natural wood

garden : loan, pool with oak path

Retail Design

1990 – 2019



21architettura

Autosport Service, Milan, Italy.....2017

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor :.

Local Architect :

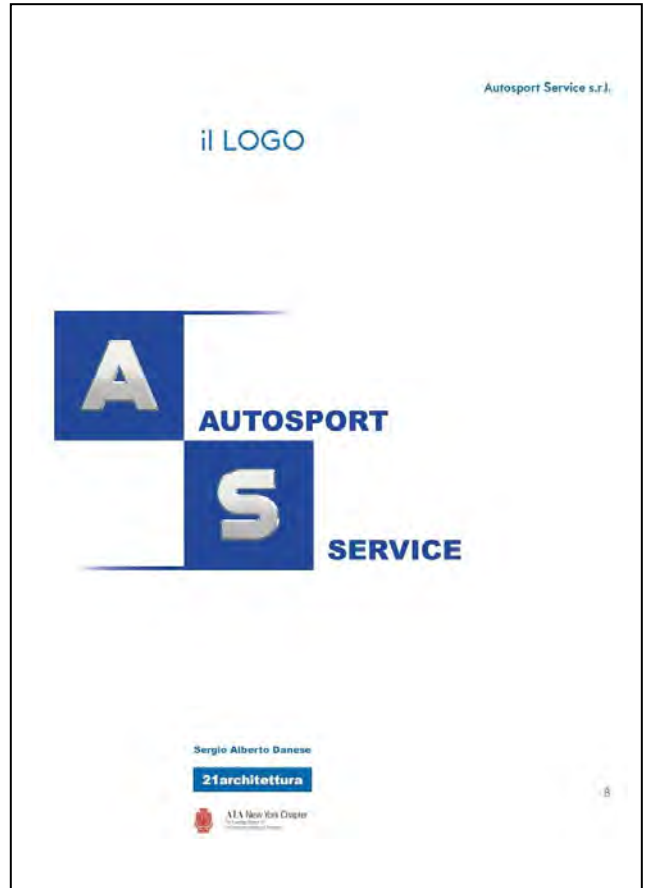
Lighting : **Erco Spa, Italy.**

Furniture :

Decorative furniture :

Central furniture :

Perimetral displays :



TwinSet , Flag ship, Milan, Italy.....2017

Design : 21architettura, Sergio A. Danese Architects, with Bertone Design Milano.

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor :

Local Architect :

Lighting : Erco Spa, Italy.

Furniture :

Decorative furniture :

Central furniture :

Perimetral displays :



PIANTA CORSO VERCELLI VARIANTE 2



Alberto Guardiani, Flag ship, Milan , Italy.....2013 – 2014

Design : Giorgio Armani & Claudio Silvestrin London UK.

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relashions with the City of Beverly Hills, rappresentative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

**Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.**

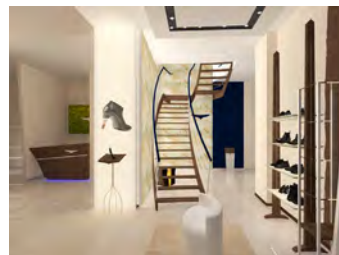
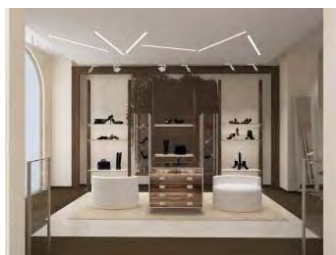
Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy



Project's specifications :

- facade : red Frane marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor
- partitions : plaster boards
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, feltro panels
- perimetral shelving : special alluminium with no-wire lighting power system
- central furniture : natural brass, natural nut, extra-light glass
- facilities : custom design in Vals stone
- roof : event space in Vals stone, natural nut wood with garden area

green, lounge & Restaurant, Milan, Italy.....2010

Design : 21architettura, Sergio A. Danese Architects

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

**Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.**

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy



Project's specifications :

- facade : red Frane marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor
- partitions : plaster boards
- ceilings : plaster boards
- lighting : .design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass, feltro panels
- perimetral shelving : special alluminium with no-wire lighting power system
- central furniture : natural brass, natural nut, extra-light glass
- facilities : custom design in Vals stone

Concabella Lounge & restaurant, Vacallo, Ticino, CH.....2010

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Iguzzini Illuminazione, flagship Showroom, Recanati, IT.....2010

Design : 21architettura, Sergio A. Danese Architects

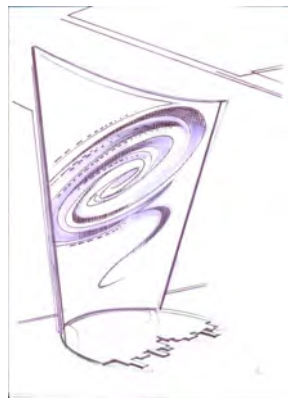
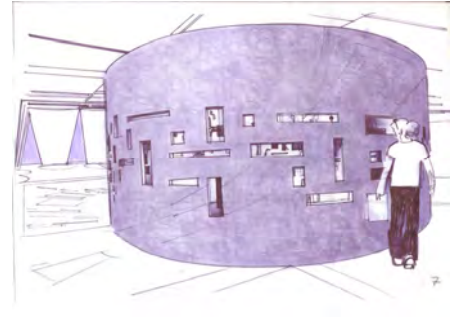
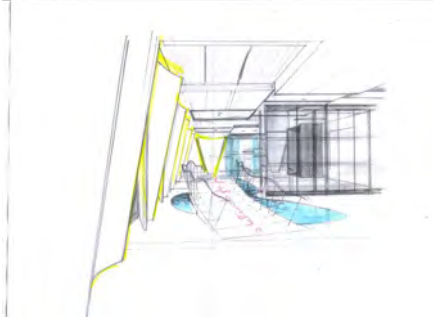
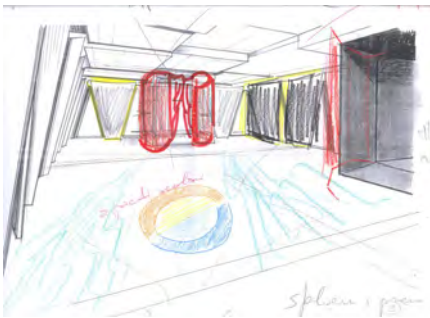
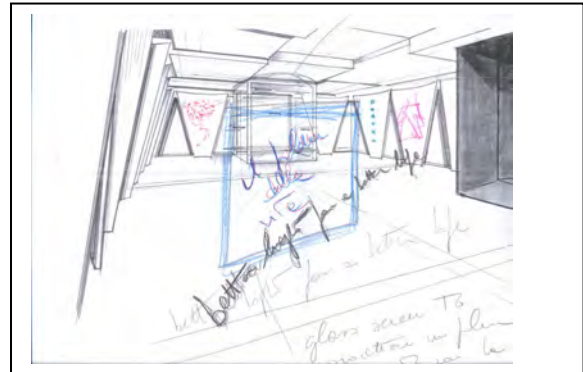
Mission : design, interior design, budget, bidding

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Scenography : Mauro Chiesa



Sarah, Shoe Boutique, Sanremo, Italy2009

Design : 21architettura, Sergio A. Danese Architects

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy

Leed Certification : Silver interior



Project's specifications :

facade : red Frane marble;

windows : natural brass with high performance extra-light glass

floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor

partitions : plaster boards

ceilings : plaster boards

lighting : .design by Viabizzuno Italy

Mottadelli, Shoe Boutique, Sanremo, Italy2009

Design : 21architettura, Sergio A. Danese Architects

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy



Project's specifications :

- facade:
- windows : natural oak wood
- floor : natural wood, carpet, tiles
- staircase : steel, natural wood
- ceilings : plaster boards
- lighting : various
- furniture : various, custom made

The Regione Campania Gourmet Event, New York City, Usa.....2004

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Alexia , Shoe Boutique, Sanremo, Italy.....2003

Design : 21architettura, Sergio A. Danese Architects

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

**Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.**

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy



Project's specifications :

- facade : red Frane marble;
- windows : natural brass with high performance extra-light glass
- floor and staircase : self leveling magnesite, with special sealing of the slab joins and under floor
- partitions : plaster boards
- ceilings : plaster boards
- lighting : design by Viabizzuno Italy

Peter Insull Yacht Broker, Antibes, French Riviera, FR.....2002

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

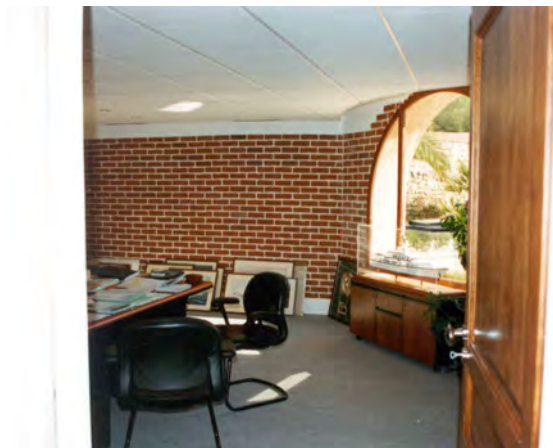
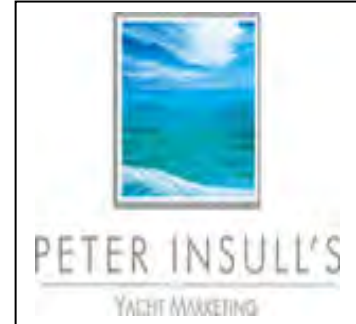
Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

- facade: natural bricks
- windows : natural oak wood
- floor : natural wood, carpet, tiles
- staircase : steel, natural wood
- ceilings : plaster boards
- lighting : various
- furniture : various, custom made

Sundek Yacht Interior Design, Antibes, French Riviera, FR.....2002

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Centrocasa Gallery, home design gallery, Acqui Terme, AL Italy,1994

Design : 21architettura, Sergio A. Danese Architects

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy

Leed Certification : Silver interior



Project's specifications :

facade : paint
windows : natural brass with high performance extra-light glass
floor and staircase : natural marble
partitions : plaster boards
ceilings : plaster boards
lighting : design by Viabizzuno Italy

L' Alternativa, home design gallery, Milan, Italy,.....1994

Design : 21architettura, Sergio A. Danese Architects

Mission : project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relations with the City of Beverly Hills, representative of the Company in front of the Ownership and his local team in charge of the construction of the building;

General Contractor : Alain Hirsh Construction Co, Long Beach, CA, Usa.

**Local Architect : Dennis Group San Diego, CA, Usa.
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.**

Lighting : Viabizzuno Italia Spa, Italy.

Furniture : Permasteelisa Retail Spa Italia, Italy.

Decorative furniture : DeSede CH, Switzerland

Central furniture : Azucena Milan, Italy.

Perimetral displays : Viabizzuno Italia Spa, Italy

Leed Certification : Silver interior



Project's specifications :

facade : red Frane marble;
windows : natural brass with high performance extra-light glass
partitions : plaster boards
ceilings : plaster boards
lighting :.design by Viabizzuno Italy

Cravatterie Nazionali, Tie Boutique, worldwide.....1990-1994

Design :Giorgio Fattore, 21architettura Sergio A. Danese Architects

Mission : **project director responsible for design, budget, permits process, bidding, G.C. awarding, construction, relashions with the City of Beverly Hills, rappresentative of the Company in front of the Ownership and his local team in charge of the construction of the building;**

General Contractor : **Alain Hirsh Construction Co, Long Beach, CA, Usa.**

Local Architect : **Dennis Group San Diego, CA, Usa.**
Space Architects Los Angeles, CA, Usa.
PB Architects, Newport Coast, CA, Usa.

Lighting : **Viabizzuno Italia Spa, Italy.**

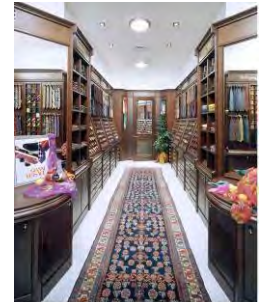
Furniture : **Permasteelisa Retail Spa Italia, Italy.**

Decorative furniture : **DeSede CH, Switzerland**

Central furniture : **Azucena Milan, Italy.**

Perimetral displays : **Viabizzuno Italia Spa, Italy**

Leed Certification : **Silver interior**



Project's specifications :

- facade : natural marble
- windows : natural woods with high performance extra-light glass
- floor: carpet and natural stone
- partitions : plaster boards
- ceilings : plaster boards
- lighting :.design by Viabizzuno Italy
- perimetral furniture : natural nut, natural brass

Interior Design

1990 – 2019



21architettura

Private Apartment , Milan, IT.....2016-2017

Design : N21N Architects, Lesa – Luino

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : Cogefar Srl Milan

Furniture : various, Italy

Lighting : Artemide, ViaBizzuno, IGuzzini Italia Spa, Italy

furniture : various, Italy

Villa, Massino Visconti.....2018

Design : 21architettura, Sergio A. Danese Architects

Mission : design, budget, permits process, bidding, G.C. awarding, construction, accounting, permits

General Contractor : TBC

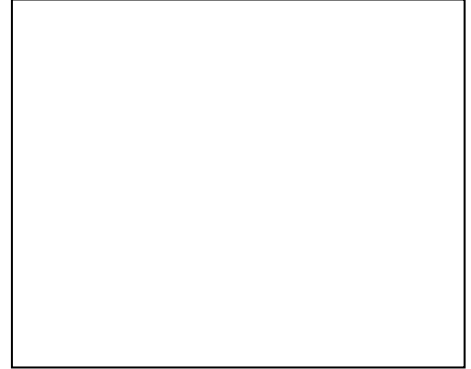
Furniture : various, Italy

Lighting : Viabizzuno Italia Spa, Italy

Decorative furniture :

Central furniture :

Perimetral displays :



Molteni &C, A Temporary Living Space, Bologna Design Week, Bologna, IT.....2017

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

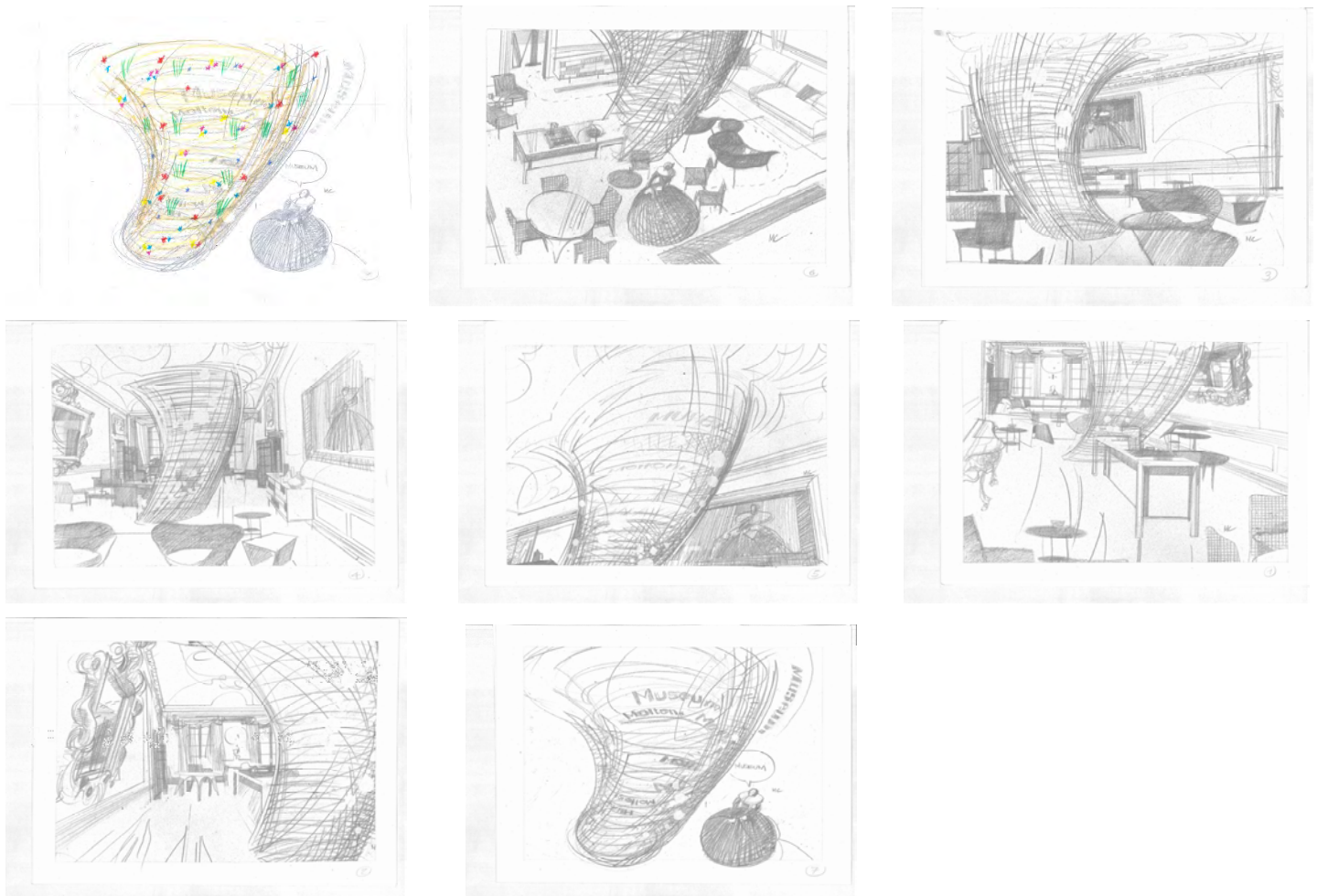
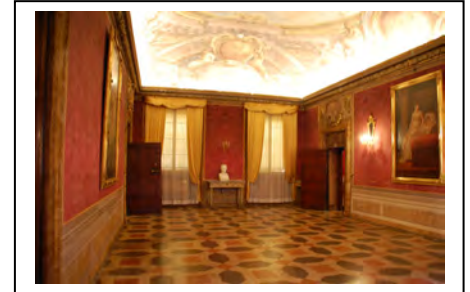
Furniture : various, Italy

Lighting : Artemide, ViaBizzuno, IGuzzini Italia Spa, Italy

Decorative furniture : Molteni&C, Italy

furniture : Molteni&C, Italy

scenography : Mauro Chiesa



Project's specifications :

- floor : natural marble
- walls: original XVII Century frescos
- ceilings : original XVII Century frescos
- lighting : ViaBizzuno Italy
- furniture : Molteni&C

Private Apartments , Milan, IT.....2016-2017

Design : 21architettura, Sergio A. Danese Architects, previous Arch. Gasparetto Venezia

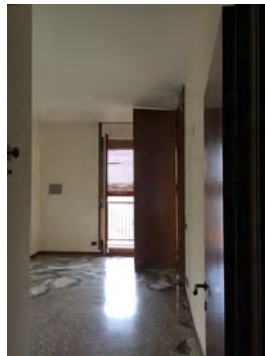
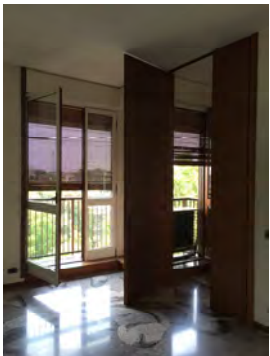
Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : LaCà Milan

Furniture : various, Italy

Lighting : Artemide, ViaBizzuno, IGuzzini Italia Spa, Italy

furniture : various, Italy



Project's specifications :

floor : natural marble mosaic and wood

ceilings : plaster boards

lighting : various Italy

furniture : various Italy

Villa Ca'Bianca, Lake Maggiore District, Dormelletto, IT.....2017

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

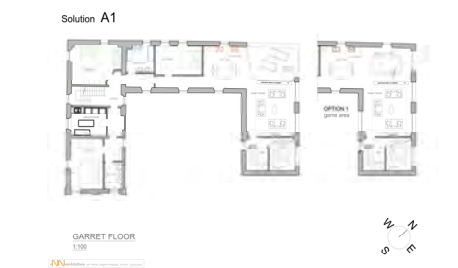
General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy
Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

- facade:
- windows : natural oak wood
- floor : natural wood, carpet, tiles
- staircase : steel, natural wood
- ceilings : plaster boards
- lighting : various
- furniture : various, custom made

Il Bagno del Viticoltore Bio-Dinamico “, Verona, Italy.....2015

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

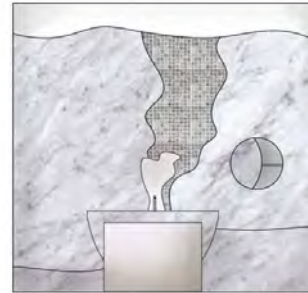
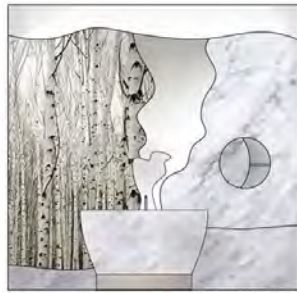
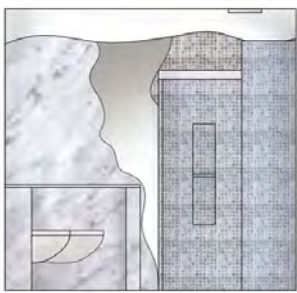
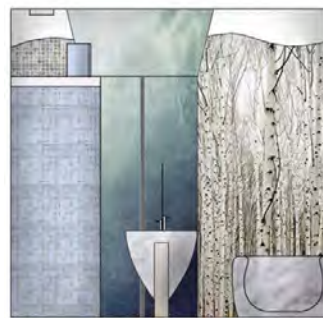
Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Private Apartment, Milan, Italy2015

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

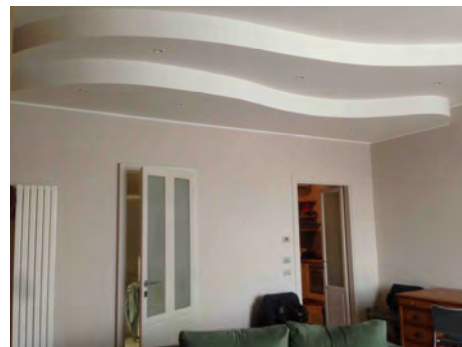
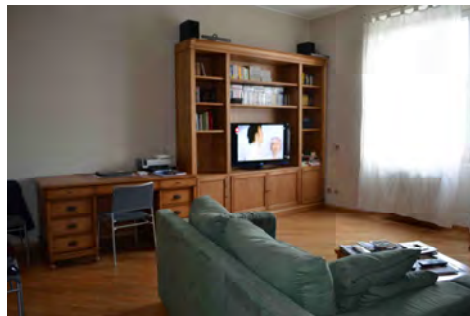
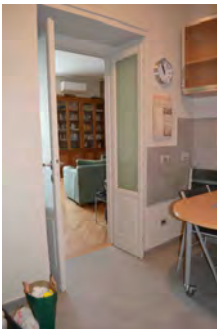
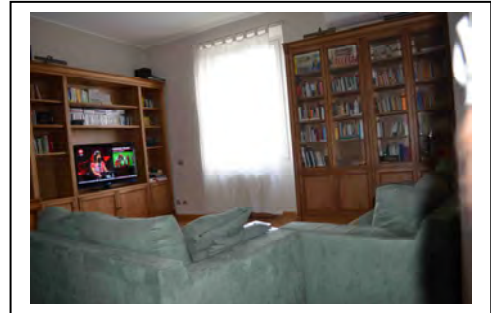
Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

- facade:
- windows : natural oak wood
- floor : natural wood, carpet, tiles
- staircase : steel, natural wood
- ceilings : plaster boards
- lighting : various
- furniture : various, custom made

Private Apartment, Lesa, Lake Maggiore District, Italy.....2014 - 2015

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

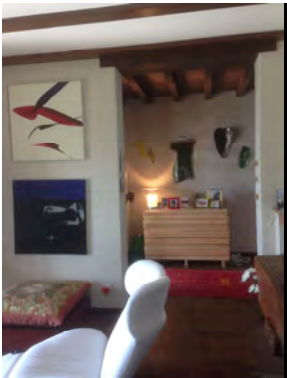
General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Private Apartment, Turin, Italy.....2004

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Private Apartment, Milan, Italy.....2002

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

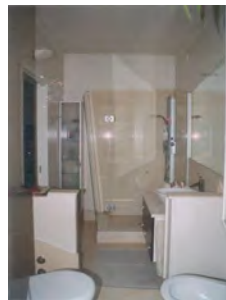
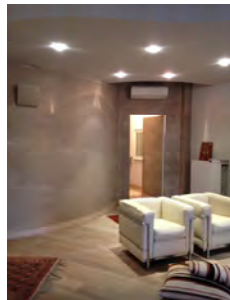
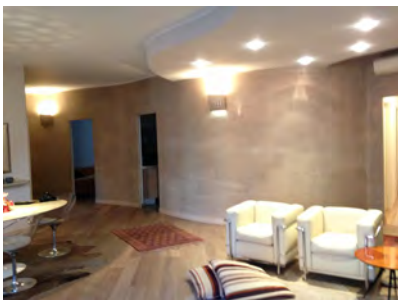
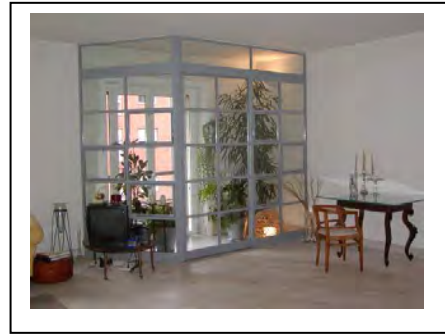
Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Private Apartment, Milan, Italy.....2002

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : various

furniture : various, custom made

Private Apartment, Milan, Italy.....2002

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

- facade:
- windows : natural oak wood
- floor : natural wood, carpet, tiles
- staircase : steel, natural wood
- ceilings : plaster boards
- lighting : various
- furniture : various, custom made

Private Apartment on the Beach, Sanremo, Italy.....2002

Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding, G.C. awarding, construction, accounting.

General Contractor : NA

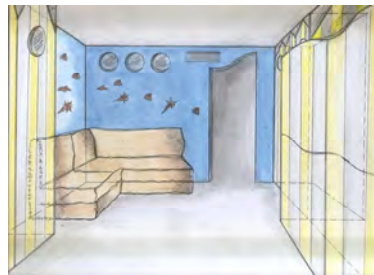
Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy

Decorative furniture : various, Italy

furniture : various, Italy

scenography : Mauro Chiesa



Project's specifications :

facade:

windows : natural oak wood

floor : natural wood, carpet, tiles

staircase : steel, natural wood

ceilings : plaster boards

lighting : .various

furniture :various, custom made

Teaching @ Politecnico di Milano



2011 - 2019



21architettura

“DXA Design for Architecture “, Professor of Contemporary Architecture2011-2019

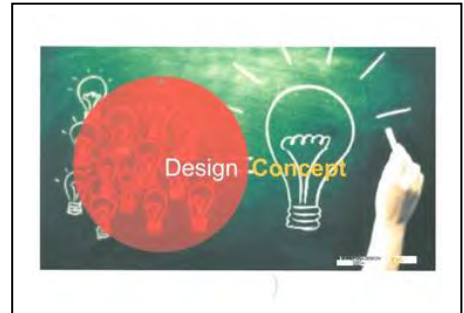
Design : 21architettura, Sergio A. Danese Architects

Mission : design, interior design, budget, bidding

General Contractor : NA

Furniture : various, Italy

Lighting : Artemide, IGuzzini Italia Spa, Italy



Teaching @ Armani Silos



Teaching at Fondazione Prada & Pirelli Tower



A new book shop design concept, workshop # 2

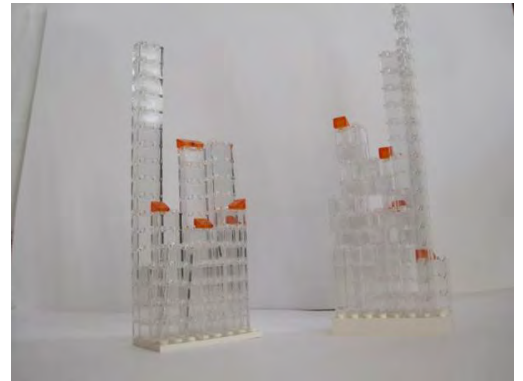
The Dreams1990 – 2019.
from Industrial Design to Architecture & Landscaping



Water bottle 2002



E&V Tower 2002



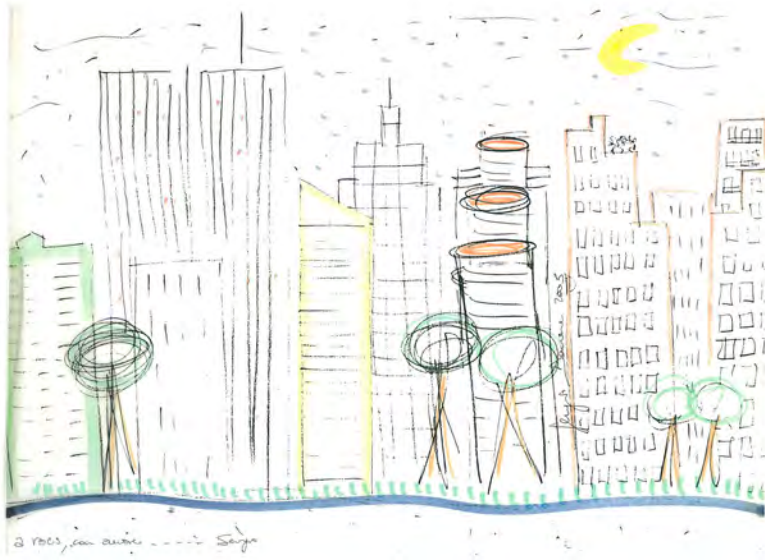
Lego Skyscrapers 2016



Private park Lago di Garda District Italy 2001

The Dreams1990 – 2019.

painting on transparent surfaces



SERGIO DANESE
Artiste incompris

Perchè superfici trasparenti ?
 È successo tutto per caso, seguendo forse il mio istinto animale o forse guidato dal mio essere come persona;

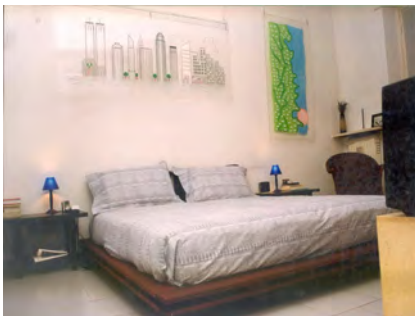
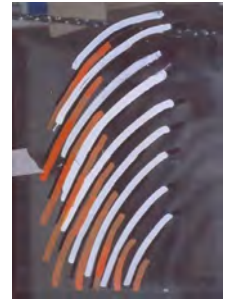
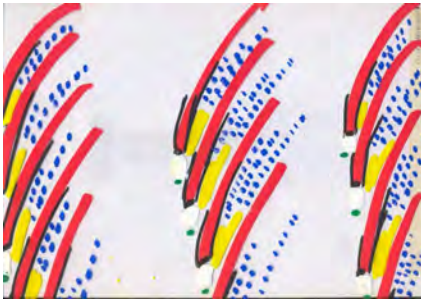
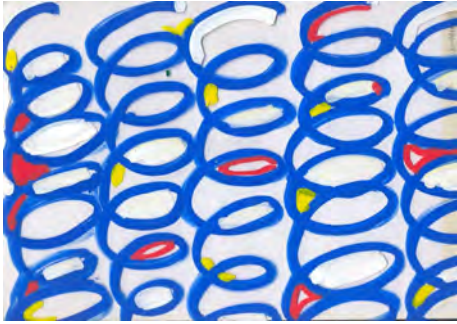
oggi è fantastico non avere un supporto per tutto quello che esprimo attraverso i colori, le forme, i segni grafici, gli oggetti, lasciando che essi fluttino nell'aria, nella luce, nel cuore e nella mente di chi li osserva, conducendoli altrove, da qualche parte, dovunque essi vogliono lasciarsi trasportare.

Perchè arte astratta ?
 Anche questo è casuale, o forse non lo è; è stato naturale il rapporto e l'uso del colore attraverso segni che nascono da soli, senza alterazioni razionali, o così mi sembra, o attraverso le sinergie e le interpolazioni con il mondo esterno, con gli altri artisti che amo, con ciò che amo e non amo della vita che ho vissuto fino ad oggi.

sergiodanese@21architettura.com



The Dreams1990 – 2019.
painting on transparent surfaces



History Book twothousandnineteen.

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.....Villas



.....Retail Design



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.....The Dreams



.....The Paintings

History Book twothousandnineteen



21architettura

milano - lesa – antibes – new york

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